Best Practice – 1

1 - Title of the Practice: Driving stronger Alumni support to student promotion

2 - Objectives:

• To provide alumni with the opportunity for social and professional networking and career development.
• To provide support to the training of the student.
• To analyze role of alumni as a vital component for enhancing education quality.
• To study various methods by which alumni has been contributing in quality education.
• To suggest ways to involve contribution of alumni in education system in surrounding area.

3 - The Context/Challenges

The Alumni Association cell is in coordination with Training and Placement cell organizes alumni meet every year to review the activities of the current year and plan the activities for the forthcoming year.

Alumni engagement leads to lifelong relationships. They can help the current students to choose the right career stream or college, internships, placements, and donations or can even fund scholarships. Alumni management, when done in the right way, can help current students in their career success and earn a reputation for their institutions.

4 - The Practice

The Practice The institution conduct Alumni meets at the institution campus. Institutes involve Alumni to focus on education programs, counseling, and volunteering. They act as a strategic asset to develop the professional integration of students.

Alumni relations are an important part of an institute's advancement activities for many reasons:

• Alumni are an institute's most loyal supporters

• Alumni generate invaluable word-of-mouth among their social and professional networks.

• By engaging alumni, an institute can continue to benefit from their skills and experience

• Alumni are great role models for current students and offer practical support to students as they start their careers

1. Helping Students Choose the Right Career: Alumni can help students to choose the right subjects, prepare for their target college/university, and guide them about the career streams they should opt for. Alumni relations can also play a vital role during the college/university admission process. They can also guide students to prepare for recruitment interviews and groom them accordingly.

2. An Improved Student Experience: With a strong alumni engagement program, institutions can improve their student experience. When students see the outcome of former students, it can create a stronger impact and builds trust.

3. Success Stories for Motivation: Real-life stories are always a big motivation for students. When alumni share their stories, it convinces the students to pursue their dreams.

4. Parents Chat with Alumni: Parents are always anxious about the future of their children. However, a chat with the alumni enables them to c get suitable suggestions and guidance from the alumni network.

5. Scholarships to Students: Successful alumni can always become the backbone of financially weak students. They can provide scholarships and help those students achieve their dreams.

5 - Evidence of Success

The Alumni meeting, Alumni's and respective HOD's interacted with each other and give them information regarding currents and practices trends in which they work. Thus suitable improvements with respect to the infrastructure facilities and academic can be made in the institute.

How does Alumni Engagement Benefit?

- Develop a Global Community: When alumni are engaged, they become more willing to lend their time and resources to their alumni community. This creates a network of individuals who can contact, support, or collaborate with each other for business-driven ventures.

- Mentorship Opportunities: Former students who keep close ties to their colleges over the years may be eager to return to take up mentorship positions. This can benefit current students as they get expert insight from former students. With a strong network in place, current students can access valuable career guidance from alumni.

- Brand Ambassadors: Proud alumni can serve as effective brand ambassadors for the institute. They will share positive reviews and recommendations with their peers. An engaged alumni network can be a valuable asset for increasing awareness of the institution's brand.

6 - Problems Encountered and Resources Required

Senior Alumni's also interacted with the final year students and guiding them in preparing group discussion and interviews.

• Alumni are also guiding to the final year students regarding their projects

. • Alumni also help to the students to identify the industries for the students.

• Alumni take part into arrange the industrial visit to the students.

What are the Strategies to Improve Alumni association?

1. Start an Early Engagement: Students are at college for a relatively short period and are alumni for their entire lives, so the foundation of their relationship with the university is built well before they become alumni. Build lifelong relationships by making current students feel valued, and make it clear the journey doesn't end as soon as they graduate.

2. A Consistent Approach: A sustained approach is needed for long-term success. A well-designed strategy that can be executed in the short term and provides long-term outcomes should be the focus.

3. Provide Interesting news: The alumni body is hugely diverse. Age, beliefs, location, and background can vary widely, so messages should target the right people. All content should be interesting and entertaining, which is difficult to do if alumni are all treated the same.

4. Connect with Alumni through Social Media: Facebook, LinkedIn, and Twitter facilitate rich content and engaging discussion. Using social media platforms as an important tool to establish a presence will connect the alumni in a private network.

5. Involve Alumni in Campus Life: Alumni should be invited to the campus and meet current students. Seminars, competition panels, speeches, retreats, mentoring, or student body events should be conducted to involve the alumni on a regular basis. When alumni engage with students, it creates valuable relationships that serve both parties as they progress through life.

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1 - Title of the Practice: Digitalized Campus & ICT enabled classes

2 - Objectives:

- ✓ To enhance ICT classes among students for upward advanced categorize idea skills
- ✓ To support the teaching and non-teaching faculty to broadly use ICT techniques
- ✓ to enhance the E-learning and E-communication techniques for quick access
- ✓ To information and networking with all the stakeholders as this would provide excellent integration of ICT in every process.

3 - The Context/Challenges

ICT is a practical in learning. It can carry a lot of profit in the enlightening sector as well as to the neighborhood at large. ICT is expected and the COVID disaster has proved the same by showcasing accelerated usage of the technology in every field including the educational space. The following challenges were faced in making ICT an integral part of every student, faculty and non-teaching faculty:

1. Internet Connectivity: Due to huge campus area with different buildings/blocks spread across, the WI-FI range of internet was very weak in few locations.

2. Teacher's adaptability to technology and its associated aids: There were a few departments in the college with faculty facing difficulty in migrating their teaching methodology and assessment process from conventional to online techniques and blended learning especially during the period of pandemic.

4 - The Practice

ICT is mainly an aid coming in different forms to help higher education system and the students in-terms of getting the course content prepared, circulated to larger groups of students and ease of transmitting the course material across locations. With the usage of ICT techniques, the conventional teaching techniques got transformed to digital teaching techniques offering varied advantages like location barriers, ease of transmitting the course contents, video sessions-Live/Recorded, Self-paced learning, Multimedia contents etc. For an institution to adapt to this revolution in teaching mechanisms, there are some key factors of consideration like:

1. The institution equipping itself with latest technological gadgets and tools for video conferencing, making the campus a WI-FI zone for ease of access in teaching – learning processes.

2. The Faculty re-skilling to accept and utilize these technology aspects in their day-to-day teaching methodology.

ICT to deliver the best of teaching – learning experience to the students. While the college is spread across an area of approx. 11 acres, the campus has been made a WI- FI zone enabling the students to access the material anywhere in the campus. While initially there were challenges and issues like WI-FI strength, data protection etc, the college took every step to leverage the best of

equipment to overcome the challenges. The extensive usage of ICT can be predominantly seen and its benefits can be accessed through devices like Desktops, Laptops and even through smart phones. As many students of our college come from rural background who cannot afford smart phone, the college has taken care to provide additional computers in the laboratories and libraries with access to internet so that they would not be deprived of these new digital learning platforms.

5 - Evidence of Success

The college has been on the fore-front of using ICT based Tools and techniques and also encouraged students to acquire knowledge and make use of these techniques. The college conducted webinars, co-curricular activities using these ICT based techniques making student learn through real-time sessions. The students are frequently shared Google forms to update their details or for any assessment, usage of google classrooms for circulation of important class material or announcements etc has helped the students learn these ICT techniques practically. These students in-turn would spread their knowledge to large student groups making our college to achieve goal#1 easily. With this, students were able to register and take various MOOC courses from Swayam – NPTEL portal, courses from IIT – Bombay Tutorials etc. With this, the students higher order thinking skills have been enhanced phenomenally. While students have been learning through the practical way, college took enough care and steps for helping the teaching and non-teaching faculty also equip themselves with these ICT techniques by conducting trainings periodically. The faculty of Computer Science department also attends to the requests or doubts of the non-computer faculty and help by resolving them spontaneously making sure they are not disturbed or lose interest in learning these technological improvements.

6 - Problems Encountered and Resources Required

Problems encountered are:

1. Poor WI-FI signals in all corners within the campus – The Wi-Fi signals were not strong enough for students to download the class material or to join online classes. The college had to install routers and repeaters at various places like hostel blocks, library etc to strengthen the signal.

2. Data Security and virus attack threat: As the desktops with internet were provided to students, there was a threat of data being shared to wrong groups and about virus getting downloaded in the systems. There was a need to connect all computers in the college through WAN / LAN and have data security protocols in-place. Antivirus software was also required to protect systems from all virus attack.

3. The institution takes every step to eliminate or minimize the impact of the problem to help faculty and students.

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